



## FOR IMMEDIATE RELEASE

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### **Newly Named Petco Love Invests in Lifesaving Work of Alley Cat Advocates**

Grant of \$7,000 will help save and improve cat lives in Kentuckiana

**Louisville, KY (December, 2021)** – Alley Cat Advocates has received a \$7,000 grant investment from the newly named Petco Love to support their lifesaving work for stray cats in Kentuckiana.

[Petco Love](#) is a nonprofit leading change for pets nationally by making communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations nationwide.

"Today Petco Love invests in Alley Cat Advocates and hundreds of other organizations across the nation working to improve animal health and welfare as part of our commitment to creating a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This year, we also launched the first of our national tools, [Petco Love Lost](#), which empowers all animal lovers to drive lifesaving change right alongside us."

"The support we receive from Petco Love goes directly to provide no cost spay/neuter surgeries for cats living in Jefferson County. The humans who care for stray cats in our community do so day in and day out. We are able, through this funding, to support them in their work by continuing to offer this needed service to our cat loving caretakers at an affordable price." said Karen Little, the organization's co-founder and executive director.

For more information about Alley Cat Advocates, visit [alleycatadvocates.org](http://alleycatadvocates.org). To learn more about Petco Love, visit [petcolove.org](http://petcolove.org).

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#### **About Alley Cat Advocates**

Alley Cat Advocates is a 501(c)3 organization that relies on grant funding and donations to offer spay/neuter services for cat caretakers throughout the community. Alley Cat Advocates' mission is to provide for the humane treatment of unowned cats in the Louisville, Kentucky area by directing a Trap-Neuter-Return (TNR) program in the safest, most efficient, and most cost effective way possible. Alley Cat Advocates schedules over 250 spay/neuter appointments each week, surgeries performed at the

spay/neuter clinic in their newly opened Community Cat Complex. The group will spay/neuter over 5,000 community cats this year and has altered over 55,000 stray cats in our community since they began their work in 1999. For more information or to schedule a spay/neuter for a community cat, call 502-634-8777 or visit [alleycatadvocates.org](http://alleycatadvocates.org)

**About Petco Love** (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit [petcolove.org](http://petcolove.org) or follow at [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) to be part of the lifesaving work we're leading every day.