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National Nonprofit Petco Love Invests in Alley Cat Advocates to Help Increase Access to Spay and Neuter Services for Community Cats in Kentuckiana

Louisville, KY (January, 2025) – Alley Cat Advocates is set to receive a \$15,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for cats in Kentuckiana.

Petco Love is a national nonprofit leading change for cats and dogs by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$400 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations – like ours - across North America, with 6.9 million pets adopted and counting.

The investment in Alley Cat Advocates is part of \$1.5M in grants recently announced by Petco Love for more than 170 spay/neuter clinics and other low-cost veterinary care providers to help increase access to veterinary care for animals in their communities. The lifesaving investments are also being granted to reduce economic euthanasia, and the surrender of pets to shelters when families are not able to afford needed veterinary treatment.

“Petco Love knows pets are family and we strive to take care of them the best we can, though the reality is not everyone has equal access to veterinary care as many pet parents face difficult financial times,” said Susanne Kogut, President of Petco Love. “That’s why we are proud to support our partner animal welfare organizations in providing helpful services in their communities, so we can keep pets and their families together.”

“The value of the investment of Petco Love in our community and through the work of our organization cannot be overstated. With their help, we are improving the lives of more and more community cats each year,” said Karen Little, Alley Cat Advocates’ Executive Director.

As part of Petco Love’s mission to make pet families healthier and increase access to veterinary care, through its *Vaccinated and Loved* campaign, Petco Love reached its goal of distributing

[three million free pet vaccines](#) for family pets in November 2024! The campaign was launched in August 2021, encouraging Petco Love animal welfare partners to host free vaccine clinics.

Alley Cat Advocates is a Louisville, Kentucky based nonprofit organization that provides for the humane treatment of unowned cats in the region by directing a Trap-Neuter-Return program in the safest, most efficient and cost effective way possible. Since 1999, Alley Cat Advocates has spayed and neutered over 70,000 cats.

For more information about Alley Cat Advocates, visit www.alleycatadvocates.org. Learn more about Petco Love here: petcolove.org.

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About Alley Cat Advocates

Alley Cat Advocates is a 501(c)3 organization that relies on grant funding and donations to offer spay/neuter services for cat caretakers in the community. Alley Cat Advocates' mission is to provide for the humane treatment of unowned cats in our community by directing a Trap-Neuter-Return (TNR) program in the safest, most efficient, and most cost effective way possible. Alley Cat Advocates schedules 250 spay/neuter appointments each week. The group will spay or neuter over 7,000 community cats this year and has altered over 70,000 stray cats in the community since their work began in 1999. For more information or to schedule a spay or neuter for a community cat, call 502-634-8777 or visit <http://alleycatadvocates.org>.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$400 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.9 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us. Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.